



HANNU PIRILÄ

Preface by Dr. Richard Bandler, co-founder of NLP

YOUR OWN BLUE OCEAN

PRACTICAL ADVICE AND EXERCISES FOR DEFINING AND
ACHIEVING YOUR OWN SUCCESS, ENHANCING YOUR SENSE OF
HAPPINESS AND FINDING YOUR OWN BLUE OCEAN

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**PRACTICAL ADVICE AND EXERCISES FOR DEFINING AND
ACHIEVING YOUR OWN SUCCESS, ENHANCING YOUR
SENSE OF HAPPINESS AND FINDING YOUR OWN BLUE
OCEAN**

Hannu Pirilä

HP

First Edition

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Preface

I must start this by saying it is a sincere pleasure to write an introduction to a book by Hannu Pirila. He has been first a student then my assistant in training for so many years. Now he has done something truly special, writing “YOUR OWN BLUE OCEAN”.

A new book that gives you, the reader, the tools to change the very direction of your life. While many of the tools here come from my work, the package of how Hannu has assembled them is both unique and delightful. He has kept the simplicity I have always striven for and also presented a package for the reader to learn how to look beyond their own limitation to the very horizon of possibility.

-Dr. Richard Bandler, co-founder of NLP, author of
*more than 30 books and creator of behavioral
technologies*

May 15, 2020.

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Your Own Blue Ocean is a guide for people to get the new life they want – no matter where they are in their life at the moment.

Your Own Blue Ocean is not, however, a mundane or conventional guide for a better life. This book does not contain any new age hype or forced happiness exercises. Your Own Blue Ocean is a tried and proven method that propels its reader toward a new life they want, designed by oneself.

This book will not tell you what to do. Rather, through the included instructions and exercises, you can find a new course for your life, and thereby the best means, to find and achieve Your Own Blue Ocean.

YOUR OWN BLUE OCEAN

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